



Marketing & Communications Officer

We're hiring! Join our fun and creative team and express your passion for marketing!

HARVEY Maps is seeking a motivated, enthusiastic and creative Marketing & Communications Officer. This is a key role within the business and the successful candidate will work at the heart of our operations to promote the brand and grow its audience.

Working with other members of the team, the Marketing & Communications Officer will help plan and deliver the company's marketing, communications and advertising activities.

Specific responsibility will be for the day-to-day management of the company's social media channels and external communications as well as digital advertising via Google and Meta. The post holder will also develop links and partnerships with other relevant businesses and community contacts to develop and promote positive brand awareness.

About us

HARVEY Maps is the UK's leading independent publisher of maps for walking, hiking and outdoor recreation. Founded in 1977, HARVEY specialises in the creation of tough, light and waterproof maps and our products are trusted and enjoyed by a wide-reaching community from across the UK and beyond. In 2017, the company became employee owned, and its employees are encouraged to have a voice in how the company is run.

About the role

- Hours: full-time, 36.25 hours per week.
- Location: the role is based in our offices in Doune, near Stirling, in central Scotland. Hybrid working and flexibility on working hours is negotiable.
- Start date: ideally late August/September 2025
- Salary: commensurate with experience
- Other benefits
 - 29 days' annual leave inclusive of public holidays
 - Eligible for Employee Ownership Trust benefit and discretionary company bonus
 - 4% Employer pension contributions

How to apply

To apply – please send an **up-to-date CV** to ak@harveymaps.co.uk. Applications that include a **cover note** highlighting any relevant skills, experience and the reasons for applying will be preferred.

Closing date for applications – 5pm, Friday 18th July 2025

Applications will be reviewed on a rolling basis, and we may fill existing vacancies before the closing date, so you are advised to submit your application as early as possible.

maps for walkers and cyclists • digital photogrammetry and cartography • resources for orienteering and navigation

12-22 Main Street, Doune, Perthshire FK16 6BJ Scotland

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Knowledge and Experience

Ideally, the successful candidate will possess a relevant degree or qualification in marketing and communications, or have at least 2 years' experience of working in marketing, or can demonstrate knowledge and experience in an alternative way.

Skills and Abilities

To deliver this role the successful candidate will need the following.

- Practical experience in a marketing and communications role across various disciplines
- Excellent written and verbal communication skills, with good attention to detail
- Good knowledge of developing marketing and communication plans
- Be well organised and able to manage multiple priorities and varying pressures
- Experience of using social media channels professionally
- Knowledge of Google Ads, Meta Ads and social media analytical tools
- Possess good design skills and have an ability to design communication materials such as leaflets, posters, social media content and newsletters
- Good video editing skills
- Experience of the Adobe Creative Cloud suite

HARVEY Maps is an equal opportunities and National Living Wage employer.